

# *Jewel Sponsorship Levels*

## *\$10,000 Diamond Sponsors*

- Sponsorship includes the items listed below, as well as those listed under Opal Sponsor (event tickets are not combined)
- Full-page advertisement in Playbill featuring your business, or an organization/company of your choosing
- Engraved brick on the Terrace of the LAC
- Public Service Announcement on C-ville Radio featuring your name and business
- Photo opportunities with guest artist(s) or theatrical ensemble of your sponsored event
- Display of business marketing materials in LAC lobby
- Ten event tickets (redeemable for any event within the 2020 – 2021 season excluding fundraisers and special events)

## *\$5,000 Emerald Sponsors*

- Sponsorship includes the items listed below, as well as those listed under Opal Sponsor (event tickets are not combined)
- 1/2-page advertisement in Playbill featuring your business, or an organization/company of your choosing
- Photo opportunities with guest artist(s) or theatrical ensemble of your sponsored event
- Display of business marketing materials in LAC lobby
- Eight event tickets (redeemable for any event within the 2020 – 2021 season excluding fundraisers and special events)

## *\$2,500 Sapphire Sponsors*

- Sponsorship includes the items listed below, as well as those listed under Opal Sponsor (event tickets are not combined)
- 1/4-page advertisement in Playbill featuring your business, or an organization/company of your choosing
- Display of business marketing materials in LAC lobby
- Six event tickets (redeemable for any event within the 2020 – 2021 season excluding fundraisers and special events)

## *\$1,500 Ruby Sponsors*

- Sponsorship includes the items listed below, as well as those listed under Opal Sponsor (event tickets are not combined)
- 1/8-page advertisement in Playbill featuring your business, or an organization/company of your choosing
- Four event tickets (redeemable for any event within the 2020 – 2021 season excluding fundraisers and special events)

## *\$1,000 Opal Sponsors*

- Recognition live on-stage at each performance of your event
- Sponsor insert in Playbill with name and/or business
- Name/Logo on all LAC television monitors during your sponsored event
- Name/Logo on LAC webpage of your sponsored event
- Recognition in weekly ArtsBlast (email list of 3,000 people)
- Two event tickets (redeemable for any event within the 2020 – 2021 season excluding fundraisers and special events)



### *Additional Information:*

- The performing arts season runs from September through the following August
  - All Ads and Logos must be in “camera ready” art form (300 dpi or higher)
  - Louisa Arts Center is a 501(c)(3) charitable organization to which donations are tax deductible (depending on your tax situation).
  - This document and any attachments constitutes the entire agreement between both parties
  - This Agreement will be your invoice with a Net 30.
- The Louisa Arts Center appreciates your support and continued commitment to our community. If you have any questions, do not hesitate to contact us at (540) 967 – 2200.

Kind regards,  
Karen Welch  
Executive Director  
540.967.2200 – [executivedirector@louisaarts.org](mailto:executivedirector@louisaarts.org)

Accepted by:

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For the Louisa Arts Center

### *Your Agreement:*

Event being Sponsored: \_\_\_\_\_  
Date of event: \_\_\_\_\_  
Amount: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Print Name (contracting person name):

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Responsible Company/Organization:

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E-Mail: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_  
Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**\*\*3% Discount if paid within 10 days of execution of this document.\*\***

Please print your name(s) or company exactly as you would like it listed in our Playbill: